

RCF

RJ REYNOLDS

TOBACCO COMPANY

J. Campbell
Promotional Coordinator

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January 22, 1996

KEY ACCOUNT MANAGERS
ACCOUNT MANAGERS
DIVISION MANAGERS
RETAIL MANAGERS
SALES REPS
RETAIL REPS

MARCH PROMOTIONS

MARCH VAP DORAL Buy 2 PACKS GET FREE ASHTRAY #600001

This promotion will be shipped @ 2 displays to each retail account.

MARCH MEGA DORAL Buy 2 PACKS GET FREE ASHTRAY #600001

Chains

Wegmans / Vix / Tops / Wilson Farms will receive assembled displays from their warehouse; no action required by RJR Reps.

P & C / Quality / Insalaco (Divisions 1622 / 1623 / 1626 / 1638)

Attached are lists of chain stores scheduled to receive this promotion.

Displays will be shipped directly to stores.

Retail Reps will need to assemble at store level.

Cigarette Outlets

Attached are lists of cigarette outlets that will receive this promotion.

Ashtrays and 80-pack displays will be shipped directly to stores;

Retail Reps will need to assemble at store level.

Important Note: Any accounts that appear () in bold need address corrections. If corrected addresses for these accounts are not received at ROU by 2/2/96, it will be necessary to ship displays to Retail Rep locations rather than stores for those accounts.*

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March Promotions

Page 2

**☒ MARCH DORAL SUPERMARKET \$2.00 ON-CARTON COUPON #600040
Chains**

Tops / Vix / Wegmans (Divisions 1622 / 1623 / 1626)

Attached are lists of chain stores authorized to receive this promotion
@ 50 coupons per store.

Retail Reps: Coupons will be shipped to Retail Reps locations.

Because coupons are packed 100/SKU, use your discretion to place any
additional coupons at impactful locations.

Residual

Additional independent retail accounts, 250+ volume, have been targeted
to receive this promotion. Attached are lists. Displays will be shipped to
stores; Retail Reps will need to assemble at store level.

☒ MARCH DORAL MEGA OUTLET \$3.00 ON-CARTON COUPON #600041

Attached are lists of retail accounts authorized to receive this promotion.
Coupons and displays will be shipped to Retail Rep locations, and
Retail Reps will need to assemble at store level.

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**ROU will update activity for all promotions - no Handheld / Poqet entries
are required.**

Additional information is included on attached lists for each promotion.
It is the responsibility of the Sales Rep to ensure stores on these lists have
displays assembled where no Retail Rep assignment is designated.
All promotional displays, POS, etc., have been scheduled for 2/28/96 arrival.

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MARCH DORAL SUPERMARKET \$2.00 ON-CARTON COUPON / #600040

ON-CTN COUPONS (Item #501611) WILL BE SHIPPED TO RETAIL REPS ON 2/28/96.						
(COUPONS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP TERRITORY IS ASSIGNED)						
PLACE 50 COUPONS PER STORE (ANY EXCESS COUPONS TO BE UTILIZED AT REP DISCRETION).						
SALES REP REP# REPSIS# ACCOUNT NAME ADDRESS CITY STATE						
162202	162320	936458	TOPS MARKET #509	ROUTE 104 EAST, AMES PL	OSWEGO	NY
162202	162320	172448	TOPS MARKET #508	12 W 1ST ST S	FULTON	NY
162203	162225	688864	TOPS MARKET #517	3918 STATE ROUTE 281	CORTLAND	NY
162203	162322	762622	WEGMANS #28	6791 E GENESEE ST	FAYETTEVILLE	NY
162203	162322	762031	WEGMANS #37	4438 JAMES ST	EAST SYRACUSE	NY
162204	162226	346214	WEGMANS #73	700 HARRY L DR	JOHNSON CITY	NY
162205	162224	172462	WEGMANS #27	7518 OSWEGO RD	LIVERPOOL	NY
162205	162224	762901	WEGMANS #39	3500 W GENESEE ST	SYRACUSE	NY
162205	162224	171651	WEGMANS #29	700 POND & 1ST NORTH	SYRACUSE	NY
162205	162224	172546	WEGMANS #31	4722 ONONDAGA BLVD	SYRACUSE	NY
162205	162224	762044	WEGMANS #34	4979 W TAFT RD	LIVERPOOL	NY
162205	162322	262825	WEGMANS #35	RT.31 GREAT NORTHERN	LIVERPOOL	NY
162206	162326	762980	TOPS MARKET #532	142 GENESEE ST	ONEIDA	NY
162208	162220	649629	WEGMANS #77	RT 309	WILKES BARRE	PA
162209	162223	649628	WEGMANS #76	1315 SCRANTON CARBOND	SCRANTON	PA

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PLACE 50 COUPONS PER STORE (ANY EXCESS COUPONS TO BE UTILIZED AT REP DISCRETION).						
SALES REP / RETAIL REP / TERRITORY / ADDRESS / CITY / STATE						
SALES REP	RETAIL REP	TERRITORY	ADDRESS	CITY	STATE	
162601	162225	763340	TOPS MARKET #521	614 S MEADOW ST	ITHACA	NY
162601	162225	551662	WEGMANS #72	600 S MEADOW ST	ITHACA	NY
162601	162227	172487	TOPS MARKET #504	352 W GENESEE ST	AUBURN	NY
162601	162227	268963	TOPS MARKET #430	RT 5 & 20 PYRAMID MALL	GENEVA	NY
162601	162227	473265	WEGMANS #11	345 EASTERN BLVD	CANANDAIGUA	NY
162601	162227	021770	WEGMANS #38	42 GENESEE LOOP	AUBURN	NY
162601	162227	268511	WEGMANS #6	NEWARK PLAZA	NEWARK	NY
162601	162227	465313	WEGMANS #74	300 HAMILTON ST	GENEVA	NY
162602	0	445569	VIX DRUGS INC.	6363 MAIN ST	AMHERST	NY
162602	162622	551297	TOPS MARKET #245	390 W MAIN ST	BATAVIA	NY
162602	162625	128819	VIX DRUGS #81	3634 DELAWARE AVE	BUFFALO	NY
162602	162626	396585	TOPS MARKET #11	5730 S TRANSIT RD	LOCKPORT	NY
162602	162626	022290	TOPS MARKET #218	750 YOUNG ST	TONAWANDA	NY
162602	162626	398808	TOPS MARKET #37	1385 NASH RD	NORTH TONAWAN	NY
162602	162626	580624	TOPS MARKET #22	7200 NIAGARA FALLS BLVD	NIAGARA FALLS	NY
162602	162626	396648	TOPS MARKET #30	2 GOUNDRY ST	NORTH TONAWAN	NY
162602	162626	396637	TOPS MARKET #9	1000 PORTAGE RD	NIAGARA FALLS	NY
162602	162626	396645	TOPS MARKET #219	2160 GRAND ISLAND BLVD	GRAND ISLAND	NY
162602	162626	615944	TOPS MARKET #38	3949 LOCKPORT OLCOTT R	LOCKPORT	NY
162602	162626	580626	VIX DRUGS #87	2429 MILITARY RD	NIAGARA FALLS	NY
162602	162629	083026	TOPS MARKET #224	2309 MAPLE RD	WILLIAMSVILLE	NY
162602	162629	415852	TOPS MARKET #41	3980 MAPLE RD	AMHERST	NY
162602	162629	396615	TOPS MARKET #207	3035 NIAGARA FALLS BLVD	AMHERST	NY
162602	162629	089482	TOPS MARKET #42	3500 MAIN ST	AMHERST	NY
162602	162629	072607	WEGMANS #83	5275 SHERIDAN DR	WILLIAMSVILLE	NY
162602	162629	471935	WEGMANS #81	575 ALBERTA DR	AMHERST	NY
162602	162629	628995	WEGMANS #86	3135 NIAGARA FALLS BLVD	AMHERST	NY
162602	162629	437852	VIX DRUGS #83	MAPLE & N. FOREST	WILLIAMSVILLE	NY
162602	162629	663650	VIX #90	4101 TRANSIT RD	WILLIAMSVILLE	NY
162602	162629	615521	VIX #82	3330 SHERIDAN DRIVE	AMHERST	NY
162602	182630	665245	TOPS MARKET #248	11170 MAPLE ROAD	MEDINA	NY

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PLACE 50 COUPONS PER STORE (ANY EXCESS COUPONS TO BE UTILIZED AT REP DISCRETION).						
SALES REP REP# REPS# TERRITORY# ACCT# NAME ADDRESS CITY STATE						
162603	0	683317	TOPS MARKET #238	658 WEST MAIN STREET	ARCADE	NY
162603	162623	396814	TOPS MARKET #208	3025 ORCHARD PARK RD	ORCHARD PARK	NY
162603	162623	396943	TOPS MARKET #217	800 HARLEM RD	WEST SENECA	NY
162603	162623	396914	TOPS MARKET #213	1460 S PARK AVE	BUFFALO	NY
162603	162623	397693	TOPS MARKET #221	6914 ERIE RD	DERBY	NY
162603	162623	487674	TOPS MARKET #236	6150 S PARK AVE	HAMBURG	NY
162603	162623	765451	TOPS MARKET #215	4250 MCKINLEY PKY	HAMBURG	NY
162603	162623	396774	TOPS MARKET #18	186 MAIN ST	EAST AURORA	NY
162603	162623	765144	TOPS MARKET #43	6350 TRANSIT RD	DEPEW	NY
162603	162623	396805	TOPS MARKET #48	1980 RIDGE RD	WEST SENECA	NY
162603	162623	764618	TOPS MARKET #214	5083 BROADWAY	DEPEW	NY
162603	162623	454506	TOPS MARKET #220	4777 TRANSIT RD	DEPEW	NY
162603	162623	765004	TOPS MARKET #205	13059 BROADWAY ST	ALDEN	NY
162603	162623	580314	WEGMANS #84	S3740 MCKINLEY PKWY.	HAMBURG	NY
162603	162623	764695	WEGMANS #82	350 ORCHARD PARK RD	WEST SENECA	NY
162603	162623	674469	WEGMANS #87	TRANSIT & LOSSON ROAD	DEPEW	NY
162603	162623	615522	VIX #88	SENECA SQUARE PLAZA	WEST SENECA	NY
162603	162623	556464	VIX DRUGS #84	GARDEN VILLAGE PLAZA	CHEEKTONWAGA	NY
162603	162627	639324	TOPS MARKET #247	2382 ROUTE 19	WARSAW	NY
162603	162629	378739	TOPS MARKET #234	3865 UNION RD	CHEEKTONWAGA	NY
162603	162629	437815	WEGMANS #85	2001 WALDEN AVE	CHEEKTONWAGA	NY
162603	162629	396821	WEGMANS #80	651 DICK ROAD	CHEEKTONWAGA	NY
162603	162629	549526	VIX DRUGS #88	3401 GENESEE ST	CHEEKTONWAGA	NY
162604	0	671216	TOPS MARKET #249	11 BOLIVAR ROAD	WELLSVILLE	NY
162604	162621	665244	TOPS MARKET #206	2401 W STATE ST	OLEAN	NY
162604	162621	398257	TOPS MARKET #800	14 S DAVIS ST	BRADFORD	PA
162604	162628	128678	TOPS MARKET #34	4000 VINEYARD DR	DUNKIRK	NY
162604	162628	656975	TOPS MARKETS #203	ROUTE 219	SPRINGVILLE	NY
162604	162628	681138	WEGMAN'S #88	945 FAIRMOUNT AVE	JAMESTOWN	NY

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SALES REP	RETAIL REP	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE
162605	0	683400	WEGMANS MARKETS, I	1500 BROOKS AVE	ROCHESTER	NY
162605	162622	268620	TOPS MARKET #404	710 LAKE AVE	ROCHESTER	NY
162605	162622	763539	TOPS MARKET #409	1455 RIDGE RD E	ROCHESTER	NY
162605	162622	763272	TOPS MARKET #403	2345 BUFFALO RD	ROCHESTER	NY
162605	162622	268617	WEGMANS #2	375 DRIVING PARK AVE	ROCHESTER	NY
162605	162622	268618	WEGMANS #13	2301 LYELL AVE	ROCHESTER	NY
162605	162622	617757	WEGMANS #68	3175 CHILI AVENUE	ROCHESTER	NY
162605	162622	763630	WEGMANS #5	1885 CHILI AVE	ROCHESTER	NY
162605	162630	632588	TOPS MARKET #418	3507 MOUNT READ BLVD	GREECE	NY
162605	162630	521885	TOPS MARKET #407	3740 RIDGE RD W	GREECE	NY
162605	162630	268613	WEGMANS #65	BROCKPORT PLAZA	BROCKPORT	NY
162605	162630	231685	WEGMANS #64	LONG POND/LATTA RD	ROCHESTER	NY
162605	162630	763795	WEGMANS #61	3660 DEWEY AVE	ROCHESTER	NY
162605	162630	268611	WEGMANS #20	3701 MOUNT READ BLVD	ROCHESTER	NY
162605	162630	421371	WEGMANS #67	525 TITUS AVE	ROCHESTER	NY
162605	162630	578951	WEGMANS #12	2833 RIDGE RD W	ROCHESTER	NY
162606	162625	451963	TOPS MARKET #210	345 AMHERST ST	BUFFALO	NY
162606	162625	472017	TOPS MARKET #232	2101 ELMWOOD AVE	BUFFALO	NY
162606	162625	765245	TOPS MARKET #222	1770 BROADWAY ST	BUFFALO	NY
162606	162625	128851	TOPS MARKET #229	2226 DELAWARE AVE	BUFFALO	NY
162606	162625	396674	TOPS MARKET #33	409 NIAGARA ST	BUFFALO	NY
162606	162625	570077	VIX DRUGS #85	1740 KENMORE AVE	BUFFALO	NY
162606	162629	397872	TOPS MARKET #31	2084 GENESEE ST	BUFFALO	NY

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PLACE 50 COUPONS PER STORE (ANY EXCESS COUPONS TO BE UTILIZED AT REP DISCRETION).						
SALES RETAIL REP # REP BASIS# ACCOUNT NAME ADDRESS CITY STATE						
SALES	RETAIL	REP #	REP BASIS#	ACCOUNT NAME	ADDRESS	CITY STATE
162607	162620	322467	TOPS MARKET #414	1845 EMPIRE BLVD	WEBSTER	NY
162607	162620	632563	TOPS MARKET #417	1601 PENFIELD ROAD	ROCHESTER	NY
162607	162620	764220	TOPS MARKET #408	100 VILLAGE LNDG	FAIRPORT	NY
162607	162620	783748	TOPS MARKET #410	175 WINTON RD N	ROCHESTER	NY
162607	162620	268470	WEGMANS #63	2155 PENFIELD RD	PENFIELD	NY
162607	162620	268480	WEGMANS #24	6600 PITTS./PAL. RD.	FAIRPORT	NY
162607	162620	363922	WEGMANS #66	900 HOLT RD	WEBSTER	NY
162607	162620	268473	WEGMANS #4	837 FAIRPORT RD	EAST ROCHESTER	NY
162607	162620	597515	WEGMANS #3	1950 EMPIRE BLVD	WEBSTER	NY
162607	162620	764121	WEGMANS #18	1750 EAST AVE	ROCHESTER	NY
162607	162620	073365	WEGMANS #19	2200 RIDGE RD E	ROCHESTER	NY
162607	162624	957232	TOPS MARKET #415	1100 JEFFERSON RD	ROCHESTER	NY
162607	162624	039206	TOPS MARKET #412	1900 CLINTON AVE S	ROCHESTER	NY
162607	162624	763735	WEGMANS #62	650 HYLAN DR	ROCHESTER	NY
162607	162624	268563	WEGMANS #21	2599 E. HENRIETTA RD	HENRIETTA	NY
162607	162624	268567	WEGMANS #23	3195 MONROE AVENUE	ROCHESTER	NY
162607	162624	572490	WEGMANS #26	RT 20A	GENESEO	NY
162607	162624	615519	VIX/FREDDY'S #89	SOUTH TOWN PLAZA	HENRIETTA	NY
162608	162228	764101	TOPS MARKET #550	801 LAKE ST	ELMIRA	NY
162608	162627	611319	TOPS MARKET #542	CONSUMER SQUARE PLZ	ELMIRA	NY
162608	162627	764354	TOPS MARKET #420	ROUTE 36 AIRPORT RD	DANSVILLE	NY
162608	162627	679565	WEGMANS #17	100 RT. 36	HORNELL	NY
162608	162627	033572	WEGMANS #51	1 BRIDGE ST	CORNING	NY

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(COUPONS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP TERRITORY IS ASSIGNED)

PLACE 50 COUPONS PER STORE

ANY EXCESS COUPONS TO BE UTILIZED AT REP DISCRETION

SKUS NEEDED (100/SKU)	SALES REP	RETAIL REP	SIS#	ACCT COUNT NAME	ADDRESS	CITY	STATE
	162603	0	683317	TOPS MARKET #238	658 WEST MAIN STREET	ARCADE	NY
	162604	0	671216	TOPS MARKET #249	11 BOLIVAR ROAD	WELLSVILLE	NY
	162605	0	683400	WEGMANS MARKETS, I	1500 BROOKS AVE	ROCHESTER	NY
	162602	0	445569	VIX DRUGS INC.	6363 MAIN ST	AMHERST	NY
162208 SKUS	162220	649629	WEGMANS #77	RT 309		WILKES BARRE	PA
162209 SKUS	162223	649628	WEGMANS #76	1315 SCRANTON CARBOND	SCRANTON		PA
162205 SKUS	162224	172462	WEGMANS #27	7518 OSWEGO RD		LIVERPOOL	NY
162205 SKUS	162224	762901	WEGMANS #39	3500 W GENESEE ST		SYRACUSE	NY
162205 SKUS	162224	171651	WEGMANS #28	700 POND & 1ST NORTH		SYRACUSE	NY
162205 SKUS	162224	172546	WEGMANS #31	4722 ONONDAGA BLVD		SYRACUSE	NY
162205 SKUS	162224	762044	WEGMANS #34	4979 W TAFT RD		LIVERPOOL	NY
162203 SKUS	162225	688864	TOPS MARKET #517	3918 STATE ROUTE 281		CORTLAND	NY
162601 SKUS	162225	783340	TOPS MARKET #521	814 S MEADOW ST		ITHACA	NY
162601 SKUS	162225	551662	WEGMANS #72	600 S MEADOW ST		ITHACA	NY
162204 SKUS	162226	346214	WEGMANS #73	700 HARRY L DR		JOHNSON CITY	NY
162601 SKUS	162227	172487	TOPS MARKET #504	352 W GENESEE ST		AUBURN	NY
162601 SKUS	162227	268963	TOPS MARKET #430	RT 5 & 20 PYRAMID MALL		GENEVA	NY
162601 SKUS	162227	473265	WEGMANS #11	345 EASTERN BLVD		CANANDAIGUA	NY
162601 SKUS	162227	021770	WEGMANS #38	42 GENESEE LOOP		AUBURN	NY
162601 SKUS	162227	268511	WEGMANS #6	NEWARK PLAZA		NEWARK	NY
162601 SKUS	162227	465313	WEGMANS #74	300 HAMILTON ST		GENEVA	NY
162608 SKUS	162228	764101	TOPS MARKET #550	801 LAKE ST		ELMIRA	NY
162202 SKUS	162320	936458	TOPS MARKET #509	ROUTE 104 EAST, AMES PL		OSWEGO	NY
162202 SKUS	162320	172448	TOPS MARKET #508	12 W 1ST ST S		FULTON	NY
162203 SKUS	162322	762622	WEGMANS #28	6791 E GENESEE ST		FAYETTEVILLE	NY
162203 SKUS	162322	762031	WEGMANS #37	4438 JAMES ST		EAST SYRACUSE	NY
162205 SKUS	162322	262825	WEGMANS #35	RT.31 GREAT NORTHERN		LIVERPOOL	NY
162206 SKUS	162326	762980	TOPS MARKET #532	142 GENESEE ST		ONEIDA	NY

(DORSPMKT.XLS)1/22/96

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PLACE 50 COUPONS PER STORE						
ANY EXCESS COUPONS TO BE UTILIZED AT REP DISCRETION						
#SKUS (NEEDED (100SKU))	SALES REP	RETAIL REP	SIS#	ACCOUNT NAME	ADDRESS	CITY STATE
	162607	162620	322467	TOPS MARKET #414	1845 EMPIRE BLVD	WEBSTER NY
	162607	162620	632563	TOPS MARKET #417	1601 PENFIELD ROAD	ROCHESTER NY
	162607	162620	764220	TOPS MARKET #408	100 VILLAGE LNDG	FAIRPORT NY
	162607	162620	763746	TOPS MARKET #410	175 WINTON RD N	ROCHESTER NY
	162607	162620	268470	WEGMANS #63	2155 PENFIELD RD	PENFIELD NY
	162607	162620	268480	WEGMANS #24	6800 PITTS./PAL. RD.	FAIRPORT NY
	162607	162620	363922	WEGMANS #66	900 HOLT RD	WEBSTER NY
	162607	162620	268473	WEGMANS #4	837 FAIRPORT RD	EAST ROCHESTER NY
	162607	162620	597515	WEGMANS #3	1950 EMPIRE BLVD	WEBSTER NY
	162607	162620	764121	WEGMANS #18	1750 EAST AVE	ROCHESTER NY
	162607	162620	073365	WEGMANS #19	2200 RIDGE RD E	ROCHESTER NY
#SKUS						
	162604	162621	665244	TOPS MARKET #206	2401 W STATE ST	OLEAN NY
	162604	162621	398257	TOPS MARKET #600	14 S DAVIS ST	BRADFORD PA
#SKUS						
	162602	162622	551297	TOPS MARKET #245	390 W MAIN ST	BATAVIA NY
	162605	162622	268620	TOPS MARKET #404	710 LAKE AVE	ROCHESTER NY
	162605	162622	763539	TOPS MARKET #409	1455 RIDGE RD E	ROCHESTER NY
	162605	162622	763272	TOPS MARKET #403	2345 BUFFALO RD	ROCHESTER NY
	162605	162622	268617	WEGMANS #2	375 DRIVING PARK AVE	ROCHESTER NY
	162605	162622	268818	WEGMANS #13	2301 LYELL AVE	ROCHESTER NY
	162605	162622	617757	WEGMANS #68	3175 CHILI AVENUE	ROCHESTER NY
	162605	162622	763630	WEGMANS #5	1885 CHILI AVE	ROCHESTER NY
#SKUS						
	162603	162623	396814	TOPS MARKET #208	3025 ORCHARD PARK RD	ORCHARD PARK NY
	162603	162623	396943	TOPS MARKET #217	800 HARLEM RD	WEST SENECA NY
	162603	162623	396914	TOPS MARKET #213	1460 S PARK AVE	BUFFALO NY
	162603	162623	397693	TOPS MARKET #221	6914 ERIE RD	DERBY NY
	162603	162623	487674	TOPS MARKET #238	6150 S PARK AVE	HAMBURG NY
	162603	162623	765451	TOPS MARKET #215	4250 MCKINLEY PKY	HAMBURG NY
	162603	162623	396774	TOPS MARKET #18	186 MAIN ST	EAST AURORA NY
	162603	162623	765144	TOPS MARKET #43	6350 TRANSIT RD	DEPEW NY
	162603	162623	396805	TOPS MARKET #48	1980 RIDGE RD	WEST SENECA NY
	162603	162623	764616	TOPS MARKET #214	5083 BROADWAY	DEPEW NY
	162603	162623	454506	TOPS MARKET #220	4777 TRANSIT RD	DEPEW NY
	162603	162623	765004	TOPS MARKET #205	13059 BROADWAY ST	ALDEN NY
	162603	162623	580314	WEGMANS #84	S3740 MCKINLEY PKWY.	HAMBURG NY
	162603	162623	764695	WEGMANS #82	350 ORCHARD PARK RD	WEST SENECA NY
	162603	162623	674469	WEGMANS #87	TRANSIT & LOSSON ROAD	DEPEW NY
	162603	162623	615522	VIX #86	SENECA SQUARE PLAZA	WEST SENECA NY
	162603	162623	558484	VIX DRUGS #84	GARDEN VILLAGE PLAZA	CHEEKTONWAGA NY
#SKUS						
	162607	162624	957232	TOPS MARKET #415	1100 JEFFERSON RD	ROCHESTER NY
	162607	162624	039206	TOPS MARKET #412	1900 CLINTON AVE S	ROCHESTER NY
	162607	162624	763735	WEGMANS #62	650 HYLAN DR	ROCHESTER NY
	162607	162624	268563	WEGMANS #21	2599 E. HENRIETTA RD	HENRIETTA NY
	162607	162624	268567	WEGMANS #23	3195 MONROE AVENUE	ROCHESTER NY
	162607	162624	572490	WEGMANS #26	RT 20A	GENESEO NY

(DORSPMKT.XLS)1/22/96

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MARCH DORAL SUPERMARKET \$2.00 ON-CARTON COUPON / #600040

ON-CTN COUPONS (Item #501611) WILL BE SHIPPED TO RETAIL REPS ON 2/28/96.

(COUPONS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP TERRITORY IS ASSIGNED)

PLACE 50 COUPONS PER STORE

ANY EXCESS COUPONS TO BE UTILIZED AT REP DISCRETION

SKUS NEEDED (100/SKU)	SALES REP	RETAIL REP	SIS#	ACCT/NAME	ADDRESS	CITY	STATE
	162607	162624	615519	VIX/FREDDY'S #89	SOUTHTOWN PLAZA	HENRIETTA	NY
SKUS							
	162606	162625	451963	TOPS MARKET #210	345 AMHERST ST	BUFFALO	NY
	162606	162625	472017	TOPS MARKET #232	2101 ELMWOOD AVE	BUFFALO	NY
	162606	162625	765245	TOPS MARKET #222	1770 BROADWAY ST	BUFFALO	NY
	162606	162625	128851	TOPS MARKET #229	2226 DELAWARE AVE	BUFFALO	NY
	162606	162625	396674	TOPS MARKET #33	409 NIAGARA ST	BUFFALO	NY
	162602	162625	128819	VIX DRUGS #81	3634 DELAWARE AVE	BUFFALO	NY
	162606	162625	570077	VIX DRUGS #85	1740 KENMORE AVE	BUFFALO	NY
SKUS							
	162602	162626	396585	TOPS MARKET #11	5730 S TRANSIT RD	LOCKPORT	NY
	162602	162626	022290	TOPS MARKET #218	750 YOUNG ST	TONAWANDA	NY
	162602	162626	398808	TOPS MARKET #37	1385 NASH RD	NORTH TONAWANDA	NY
	162602	162626	580624	TOPS MARKET #22	7200 NIAGARA FALLS BLVD	NIAGARA FALLS	NY
	162602	162626	396648	TOPS MARKET #30	2 GOUNDRY ST	NORTH TONAWANDA	NY
	162602	162626	396637	TOPS MARKET #9	1000 PORTAGE RD	NIAGARA FALLS	NY
	162602	162626	396645	TOPS MARKET #219	2160 GRAND ISLAND BLVD	GRAND ISLAND	NY
	162602	162626	615944	TOPS MARKET #38	3949 LOCKPORT OLcott R	LOCKPORT	NY
	162602	162626	580626	VIX DRUGS #87	2429 MILITARY RD	NIAGARA FALLS	NY
SKUS							
	162603	162627	639324	TOPS MARKET #247	2382 ROUTE 19	WARSAW	NY
	162608	162627	611319	TOPS MARKET #542	CONSUMER SQUARE PLZ	ELMIRA	NY
	162608	162627	764354	TOPS MARKET #420	ROUTE 38 AIRPORT RD	DANSVILLE	NY
	162608	162627	879565	WEGMANS #17	100 RT. 38	HORNELL	NY
	162608	162627	033572	WEGMANS #51	1 BRIDGE ST	CORNING	NY
SKUS							
	162604	162628	128876	TOPS MARKET #34	4000 VINEYARD DR	DUNKIRK	NY
	162604	162628	658975	TOPS MARKETS #203	ROUTE 219	SPRINGVILLE	NY
	162604	162628	681138	WEGMAN'S #88	945 FAIRMOUNT AVE	JAMESTOWN	NY
SKUS							
	162602	162629	083026	TOPS MARKET #224	2309 MAPLE RD	WILLIAMSVILLE	NY
	162602	162629	415852	TOPS MARKET #41	3980 MAPLE RD	AMHERST	NY
	162602	162629	396615	TOPS MARKET #207	3035 NIAGARA FALLS BLVD	AMHERST	NY
	162602	162629	089482	TOPS MARKET #42	3500 MAIN ST	AMHERST	NY
	162603	162629	378739	TOPS MARKET #234	3885 UNION RD	CHEEKTONWAGA	NY
	162606	162629	397872	TOPS MARKET #31	2094 GENESEE ST	BUFFALO	NY
	162602	162629	072607	WEGMANS #83	5275 SHERIDAN DR	WILLIAMSVILLE	NY
	162602	162629	471935	WEGMANS #81	575 ALBERTA DR	AMHERST	NY
	162602	162629	628995	WEGMANS #86	3135 NIAGARA FALLS BLVD	AMHERST	NY
	162603	162629	437815	WEGMANS #85	2001 WALDEN AVE	CHEEKTONWAGA	NY
	162603	162629	396821	WEGMANS #80	651 DICK ROAD	CHEEKTONWAGA	NY
	162602	162629	437852	VIX DRUGS #83	MAPLE & N. FOREST	WILLIAMSVILLE	NY
	162602	162629	663650	VIX #90	4101 TRANSIT RD	WILLIAMSVILLE	NY
	162602	162629	615521	VIX #82	3330 SHERIDAN DRIVE	AMHERST	NY
	162603	162629	549526	VIX DRUGS #88	3401 GENESEE ST	CHEEKTONWAGA	NY
SKUS							

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PLACE 50 COUPONS PER STORE

ANY EXCESS COUPONS TO BE UTILIZED AT REP DISCRETION

SKUS NEEDED (100/SKU)	SALES REP.	RETAIL REP.	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE
	162602	162630	665245	TOPS MARKET #248	11170 MAPLE ROAD	MEDINA	NY
	162605	162630	632588	TOPS MARKET #418	3507 MOUNT READ BLVD	GREECE	NY
	162605	162630	521885	TOPS MARKET #407	3740 RIDGE RD W	GREECE	NY
	162605	162630	268813	WEGMANS #65	BROCKPORT PLAZA	BROCKPORT	NY
	162605	162630	231885	WEGMANS #64	LONG POND/LATTA RD	ROCHESTER	NY
	162605	162630	763795	WEGMANS #61	3660 DEWEY AVE	ROCHESTER	NY
	162605	162630	268611	WEGMANS #20	3701 MOUNT READ BLVD	ROCHESTER	NY
	162605	162630	421371	WEGMANS #67	525 TITUS AVE	ROCHESTER	NY
	162605	162630	578951	WEGMANS #12	2833 RIDGE RD W	ROCHESTER	NY
69	TOTAL						